

7th GOES Users' Conference

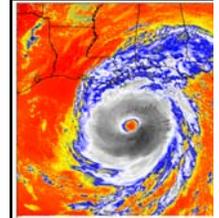
The Geostationary Operational Environmental Satellite
Current Series and upcoming -R Series

October 20-21, 2011



**Birmingham, Alabama
Wynfrey Hotel**

In conjunction with and following the 36th NWA Annual Meeting



The National Oceanic and Atmospheric Administration (NOAA) will host the 7th GOES Users' Conference (GUC) in conjunction with the 36th [National Weather Association \(NWA\) meeting](#) at the Wynfrey Hotel in Birmingham, AL, on October 20 and 21, 2011.

The GUC is an event designed to bring together operational forecasters, broadcasters, researchers, and scientists interested in better understanding and maximizing the use and impact of satellite data, information and products. The conference will enable NOAA and operational users of current and future satellites to work together and create or strengthen interactions to improve use of current and the next generation of geostationary weather satellites. The specific goals of the conference are to:

- Continue to improve communication between NOAA and the GOES user communities.
- Inform users on the status of the GOES-R constellation, instruments, and operations.
- Promote interaction between and among providers and users of current and future GOES data, applications and products to enhance development and use of GOES information in operational forecasts.

The program has been created to focus on presentations for and by operational users of satellite information.

Keynote Speaker:

Greg Mandt, Director of the GOES-R Program Office, will provide remarks on the significant improvement in operational capabilities that GOES-R will provide.

Come early for the pre-conference GUC/NWA poster session and reception on Wednesday evening, October 19. The conference officially commences with a joint opening session on Thursday morning, October 20, followed by separate GUC sessions on Thursday afternoon and Friday morning.



For current information see the web page using the QR code or the URL:
directreadout.noaa.gov/GUC_VII/index.htm



Conference Registration Information

- Registration Fee: \$100 (\$125 after October 3)
- Online conference registration:
http://directreadout.noaa.gov/GUC_VII/register.asp
- Or contact: Valerie Randall (301-817-4549)
Valerie.Randall@noaa.gov
- Fee accepted via major credit card, certified check, or money order.
- Conference registration includes these meals:
 - Wednesday (10/19): GUC/NWA reception
 - Thursday (10/20): lunch and dinner
 - Friday (10/21): continental breakfast

Room Reservations at the Wynfrey Hotel

- 1000 Riverchase Galleria, Birmingham, AL 35244
- Telephones: 1-205-987-1600; 1-800-996-3739
 - Website: <http://www.wynfrey.com>
 - Negotiated Room Rate: \$88/night
 - Room block closes September 23, 2011
 - Reserve a room by:
 - Calling 1-800-WYNFREY (1-800-996-3739); request the GUC rate.
 - On the Wynfrey website, click on *Quick Reservations* on the left side of the page, and enter your information and the group code ("1BA64V"). *Note: Flash must be enabled on your browser to see the "Quick Reservations" link.*